# MARKETPUSH

# MarketPush Seller Recruiting and Onboarding Module

*Scalability. Flexibility. Profitability.*

Selecting the right platform to power your company's ecommerce marketplace is critical. Although many platforms excel in helping new sellers manage their stores, there is one area where all fail: a consistent process for recruiting and onboarding prospective sellers. Enter MarketPush, which has built a supplier recruiting and onboarding module that's intuitive for both the client integrating a marketplace platform and their sellers.

Marketplace platforms that don't adequately support onboarding and communication force their clients to invest in operations management. For the B2B wholesalers and distributors that we serve, MarketPush has eliminated that need. Ours is a holistic platform.

## Flexible Solution

**The MarketPush Marketplace solution was built to meet the unique needs of the B2B wholesale and distribution markets.** With features that support quoting, flexible shipping options, multiple payment terms, multiple commission models, a seller recruiting and onboarding wizard, and more, our solution offers the flexibility to meet your company's requirements. We began MarketPush as a B2B marketplace integrator, but we decided to build our own product to focus on the features and functionality that the B2B market needed most. As a result, we shorten implementation time and customer costs.

# Diminish Need for Investments

Going beyond data input, output, and logging, our platform helps you to manage recruiting, application intake, onboarding progress, seller management, and reporting (such as CRMs, business intelligence and data visualization, and project management tools). As a result, our clients don't need to invest in outside technologies to manage their marketplace.

## Put the User First

Unlike other marketplaces, we don't put the onus on the clients to learn the platform. When you work in our environment, you will receive step-by-step guidance on multiple fronts:

- How to get started
- How to complete required processes
- How to follow through on items that require maintenance

In addition, we have designed our platform to show sellers how to find the appropriate settings, load products, correct product errors, add offers, and configure their shipping setup.

## Manage Seller Application Process

Our process makes it easy for prospective sellers to apply, and our tools help you quickly determine good fits without the need for long background checks.

## Provide Seller Onboarding and Training

We work with your existing infrastructure and automate how sellers get their products on your site. We also give our clients the tools (specifically loadable training wizard) to train their sellers on how to configure their marketplace storefront to their satisfaction. Bottom line: You limit the resources you need to dedicate to these tasks.

# Our Platform Is Unique in the Industry

**We deliver 10 features and functions that you won't find on competitors' platforms:**

- Application management and storage
- Application processing
- Application vetting workflows
- Abundant data endpoints
- Enhanced reporting

- Enhanced notifications and reminders
- Training wizard
- Onboarding-specific notifications
- Seller analytics and focused reminders
- Customizable dashboard with onboarding-specific reporting options

# Getting Started

Establish your very own profit-driving marketplace that you can manage with a flexible SaaS platform built for B2B distributors.

Contact us now at **Sales@marketpush.com**, or visit **marketpush.com** to learn how we can help you meet the needs of your customers.